AASA, The School Superintendents Association, advocates for the highest quality public education for all students, and develops and supports school system leaders.

AASA, The School Superintendents Association, founded in 1865, is the professional organization for more than 13,000 educational leaders in the United States and throughout the world. AASA members range from chief executive officers, superintendents and senior level school administrators to cabinet members, professors and aspiring school system leaders.
AASA.ORG WEBSITE PRICING

1. Leaderboard
   728 x 90 Pixels
   $7,500/Year
   Run of site. Located on the top and bottom of site. Also represented on nce.aasa.org and aasa-jobs.careerwebsite.com

2. Half Leaderboard
   360 x 90 Pixels
   $5,000/Year
   Run of site. Located on the top and bottom of site.

3. Skyscraper
   160 x 600 Pixels
   $4,000/Year
   Run of site on interior pages only.

4. Half Skyscraper
   160 x 300 Pixels
   $2,500/Year
   Run of site on interior pages only.

All positions are available on a first-come, first-serve basis.

Need help with ad design?
Our graphic services are included.
REACH OVER 13,000 EDUCATIONAL LEADERS WHO PROMOTE HIGHER QUALITY PUBLIC EDUCATION FOR ALL STUDENTS, AND DEVELOP AND SUPPORT SCHOOL SYSTEM LEADERS.

NCE.AASA.ORG WEBSITE PRICING

1. Skyscraper
   160 x 600 Pixels
   $2,000/Year

2. Lower Leaderboard
   728 x 90 Pixels
   $1,500/Year

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AASA-JOBS.CAREERWEBSITE.COM

WEBSITE PRICING

1. Half Leaderboard
   360 x 90 Pixels
   $2,500/Year
   Located on the top and bottom of site.

All positions are available on a first-come, first-serve basis.

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**LEADER’S EDGE PRICING**

*The Leader’s Edge* is a companion to the new AASA website, where you’ll find new content and multimedia resources to help you do your job. This publication is published twice monthly.

1. **Leaderboard**
   - 728 x 90 Pixels
   - $3,500/Quarter

2. **Box Banner 1**
   - 300 x 250 Pixels
   - $3,000/Quarter

3. **Box Banner 2**
   - 300 x 250 Pixels
   - $2,500/Quarter

4. **Featured Showcase 1 & 2**
   - 200 x 60 Pixels
   - $2,750/Quarter
   - Includes up to 50 words of text to go along with your image.

All positions are available on a first-come, first-serve basis.

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This newsletter provides one-stop access to top education stories from news sources around the country. Sent out weekly on Tuesdays.

1. Leaderboard
   728 x 90 Pixels
   $5,000/Quarter

2. Box Banner 1
   300 x 250 Pixels
   $4,000/Quarter

3. Box Banner 2
   300 x 250 Pixels
   $3,500/Quarter

4. Featured Showcase 1 & 2
   200 x 60 Pixels
   $3,750/Quarter
   Includes up to 50 words of text to go along with your image.

All positions are available on a first-come, first-serve basis.

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CONFERENCE DAILY ONLINE PRICING

Reach 15,000 subscribers in a total of 4 issues. This e-newsletter provides daily coverage of key speakers, topical sessions and award presentations, as well as a photo gallery of scenes from each day of AASA’s National Conference on Education and a conference blog.

1. Leaderboard
   728 x 90 Pixels
   $3,500

2. Box Banner
   300 x 250 Pixels
   $2,750

3. Body Banner
   468 x 60 Pixels
   $2,500

4. Featured Showcase
   234 x 60 Pixels
   $1,000
   Includes up to 50 words of text to go along with your image.

All positions are available on a first-come, first-serve basis.

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Sample

Are your school and district websites making a bad first impression?

Get your free report

You know the importance of making a good first impression. If you haven’t taken a critical look at your school and district websites lately, there’s a good chance they may be sending the wrong message.

Much like skewed blinds and peeling paint on a school building, an outdated website can do more harm than good to your district’s image.

Get your free report to see if you are managing modern school and district websites. The report offers tips and tricks to make some immediate repairs where needed.

Get your report

Thank you,
Chris Burckler, Director K-12 Marketing

Blackboard, 1111 19th Street NW, 9th Floor Washington, DC 20036 Contact us

DEDICATED BLAST

Dedicated Blasts are only sent out once per month to all AASA members with only one company allowed to promote their message.

Leaderboard

600 x 200 pixels (50 kb or less) w/no text limit $5,000/Month

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